

Zoom Meeting Highlights

January 17, 2024

What are we called to do? Looking through the lens of AIMM (Attract, Include, Maturity, Mobilize)

ATTRACT

Question: What attracted you to MCCDC

- We are a Christ-centered church that ministers to the LGBT community
- We are all-inclusive
- Pastors who called inquiring of the new person's well-being

Question: What ministries do we have that attracted you

- B90
- Bible Study
- Book Study
- Worship arts (music and drama ministries)
- Older adult ministry

Question: How did you find out about us

- Washington Blade
- Social Media (Tik-tok, YouTube, Instagram)
- Google search
- Someone recommended to visit the church

Question: Are there some things that we need to consider that might help attract?

- A stronger music and worship arts ministry
- Think of opportunities that might attract the young adults
- Come up with Social justice events and ministries
- Colloquium is coming up soon

Question: What are some things we need to do to attract people in the neighborhood

- Pass out flyers for a Peace Pole event then give out hot chocolate
- Pass out flyers in business establishments in the area
- Sing Christmas carols in front of the church
- Look at the physical space, is the church attractive, is it conducive to worship (e.g. weeds on the surrounding, cleanliness; if someone is to look at the front of the sanctuary who would they think we worship based on what they see and how things are maintained)
- A communion-to-go station with a prayer box in the outside parking lot

Question posed by Rev. Cathy: Is internal attraction another word for engagement? Because someone is already here does not mean that they are engaged or involved in MCCDC ministries beyond worship.

INCLUDE

Question: What activities do we do to bring people back?

- B90
- Bible study
- Activities for members to do e.g., reading scripture, help in the kitchen, volunteer for worship, volunteer in the office
- Older adult ministry
- Hospitality, refreshment allows people to know others and have fellowship
- Pastoral care

Question: What are some suggestions to encourage inclusion

- To improve the culture of hospitality of talking to new people:
 - o have a ready script on how to talk to new people
 - o take a headcount during hospitality
 - o let the first time visitors raise their hands if they are comfortable during worship
 - o include a welcome gift or a token like a mug, this would help identify the new people more subtly
 - o instill in the members a culture shift e.g., be more cognizant of new people and approach them; engage with new people rather than the people we already know
 - o have interest tables in the welcome hall e.g., information table, book table, mental health table to encourage people to linger

MATURE

Question: What are some of our ministries that help member to mature?

- B90
- Bible Study
- Book Study
- Noon Prayer
- Mentoring program, assign someone to a new person for 30 days, to help out navigate with the website, etc.
- Similarly, assign an "ALLY" like a big brother/sister who can help support the new person with their questions and for follow up
- Conduct life skill events like IT classes, financial peace, adult housing, Medicare/Medicaid
- Create earth friendly events e.g., container gardening
- Create special projects like yard work, decoration, kitchen

What are the current ministries that we have?

- Slide shared by Rev. Cathy of the current ministries we have.
- A suggestion was made to create an opportunity for members to be able to sign up, e.g. post the ministries in the bulletin board or through the website

What is your passion, if you can single out a ministry that you want to be a part of, what would it be?

- Suicide prevention/Mental health
- Worship Arts
- Trans Ministry
- Worship and Finance
- Ministry of Helping
- Drama Ministry